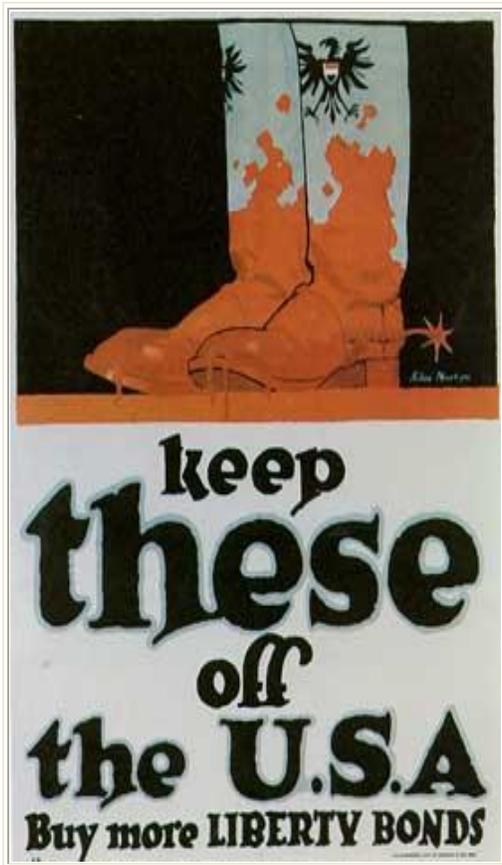


WWI & II PROPAGANDA



Getting the people to support a war is **ALWAYS** a main concern of any government who wishes to fight a war. WWI and WWII are no exception. Your task today is to analyze the propaganda campaigns used by the Allies & Central Powers and to draw conclusions...PS – watch out, some are crazy!

You are then compare the propaganda of WWI and WWII to the propaganda of today.

YOUR TASK:

1. You must visit several websites that show propaganda posters from the two world wars & answer questions about them.
2. You will assess propaganda and the behavior of various governments during war by comparing the home front then to the home front today.

I DID SOME WORK FOR YOU...USE THESE TO HELP YOU TODAY:

* Hold down the control key & click on any of the links!

- This is an excellent place to start in order to view different country's Propaganda <http://www.firstworldwar.com/posters/usa.htm>
- This has German posters <http://www.worldwar1.com/post002.htm>
- This has posters from all sides <http://www.worldwar1.com/posters.htm>
- You may find other resources to use as well

***You are welcome to type into the questions below or print it off & write in the answers...it's up to you! Make sure to save your work if you're not done & email it to yourself or print it off & finish at home!**

Name _____

WWI & II PROPAGANDA

Please answer the questions below. This will be due on **FRIDAY, OCT. 26.**

1. Describe 3 posters from the US perspective, 3 from the British, 3 from the French, and 3 from the German perspective that you found.

US	British	French	German
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.

2. List 5 adjectives or verbs (descriptive/action words) used in the posters you found. How is language such an important part of motivating the people? Which 2 tools (listed at the end of the questions) do most of the posters seem to be using?

3. How were the posters for the Germans and the Allies different? Similar?

DIFFERENT?	SIMILAR?

4. What kind of emotional reaction would you have if you were looking at those posters during the war? **Fully Explain!**

5. Which one did you find most offensive by today's standards? (copy & paste poster below or print it off & attach). Explain why/how this is offensive.

6. Should our government behave in such a manipulative way (especially considering it is/was a time or war)? Why? (give me a thorough response)

7. Create a World War I propaganda poster on your own using the tools and goals listed below.

MAKE YOUR OWN WWI POSTER

Requirements: Create a WWI poster either on the computer or hand drawn. Include one (or more) of the tools below in your poster & choose one of the things below that you are trying to get people to do. Make sure to write which you chose at the bottom of your poster.

Tools & Goals they used in Propaganda:

Goals for WWI

1. **Recruit Soldiers**
2. **Unify The Country**
3. **Finance the war**
4. **Conserve Resources/ Get Civilians to Sacrifice**
5. **Get people to Participate in the war effort**

Tools

1. **Demonization** – show the enemy as evil or inhuman
2. **Catchy Slogans**
3. **Emotional/Patriotic** – you essentially want people to cry when they look at it & want to help. Think babies & flags!
4. **Visual Symbols** – use strong symbols to get your message across
5. **Half Truths/Lies** – “atrocities stories”
6. **Humor/caricatures** – make the enemy look ridiculous